

NLP sales phrases

NLP sales phrases are also known as power words or hypnotic sales words that generate unconscious responses in customers.

Language is the means of communication and it has the power to make you feel certain way, or behave in certain ways.

So you can use these language patterns or NLP sales phrases in your sales process.

To make your customer feel positive you can use these NLP sales phrases.

- Thrive
- Overcome
- Remarkable
- Progress
- Believe
- Change
- Refresh
- Healthy
- Refresh
- Overcome

To build trust and relationship with your customer.

- Guarantee
- Protected
- Backed
- Proven
- Endorsed
- No risk
- Certified

For creating urgency for your customers to make decisions.

- Limited time
- Now
- Exclusive
- Easy
- Simple
- Deadline
- Tested
- Running out
- Urgent
- Rare

For inspiring curiosity in your customers, you can use NLP sales phrases like

- Truth
- Illegal
- Finally
- Expose
- Secret
- Uncover
- Revealed
- Imagine